



FOR IMMEDIATE RELEASE

Pretty Ugly Grants License Thumbtack Press

Edison, NJ – April 2012 - Thumbtack Press has signed on with Pretty Ugly™, LLC to create a unique line of UGLYDOLL® art prints.

“UGLYDOLL is an artist driven brand that focuses on promoting creativity and uniqueness. Our partnership with Thumbtack Press will allow our fans to bring a piece of the UGLYVERSE™ into their home,” says Alita Friedman, Chief Brand Officer of Pretty Ugly.

“We’re proud to say that somewhere along one of their daily adventures, Wage™, Babo™, Ice-Bat™, Ox™ and the rest of the UGLYDOLL gang found their way into the Thumbtack Press store, where they’re waiting to be taken into your home,” says Barry Friedland, Owner/Curator of Thumbtack Press.

THUMBTACK PRESS

Thumbtack Press is an online art community where wonderful, original, difference-making art can be displayed, discussed, bought and sold. We have the firm belief that art should be accessible to everyone, so we advocate for fresh artistic voices. At our core, we’re art lovers. Thumbtack Press lives in the magical space between affordability and originality. For more information, please visit www.thumbtackpress.com.

UGLYDOLL & Pretty Ugly, LLC

David Horvath & Sun-Min Kim created the first UGLYDOLL hand-sewn plush toy in 2001. Since the inception of the first character, Wage™, who David drew on a love letter to Sun-Min, UGLYDOLL has grown into an entire universe of characters, stories, and products for all ages.

The UGLYDOLL brand was launched in 2002 by Pretty Ugly, LLC in Edison, NJ. The property is distinguished by David & Sun-Min’s unique aesthetic and voice defining ‘ugly’ as distinctive and unique. The award-winning UGLYDOLL characters appear in a variety of toys, books, apparel, and other licensed products that are available in thousands of stores, worldwide. For more information, please visit www.uglydolls.com.

Contact:
Teresa Fazio
Teresa@uglydolls.com
45 Fernwood Ave
Edison, NJ 08837
P: 908-620-0920

###